



INDONESIA INTERNATIONAL BOOK FAIR 2026

46th edition

30 September–4 October 2026

Assembly Hall & Lower Lobby, JICC

READ TODAY



LEAD TOMORROW

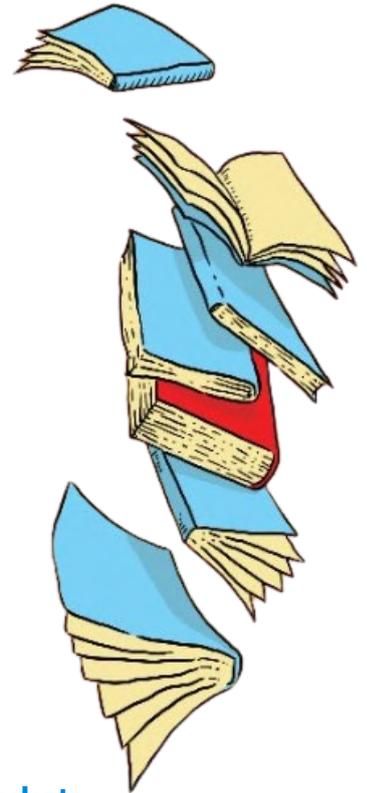
BOOK FAIR– **INDONESIA RIGHTS FAIR** – IKAPI AWARDS
LIT CONNECT – ILLUSTRATION EXHIBITIONS – **ZONA KALAP**
COSPLAY CARNIVAL

Organized by



ABOUT IIBF

The Indonesia International Book Fair (IIBF) is an annual book fair organized by the Indonesian Publishers Association (Ikapi). IIBF was first held in 1980 and in 2026 it will be the 46th IIBF.



What makes IIBF different?

An international book fair

IIBF is designed as a center for national and international promotional activities, transactions, discussions and interactions for publishers, literary agencies, writers, and librarians; literacy, arts, culture, and education activists; as well as other creative industry players.

A gateway to global markets

For Indonesian publishing participants, IIBF is a gateway to global markets. Meanwhile, for international participants, IIBF is the gateway to entering the giant market in Southeast Asia.

Creative industries hub

IIBF is a pivot for the creative industry. Through IIBF there will be a meeting of various creative industry players, not limited to publishers and readers, but beyond that. Filmmakers, producers, animators, illustrators, designers, fashion and other creative industry players can use IIBF as a hub.

Various book-related activities

IIBF 2026 will be a book exhibition with many activities combined with intellectual property exhibitions and content markets. IIBF is also present as a festival, rendezvous arena, attractions, experiences, recreation and entertainment events centered on intellectual creations called books.





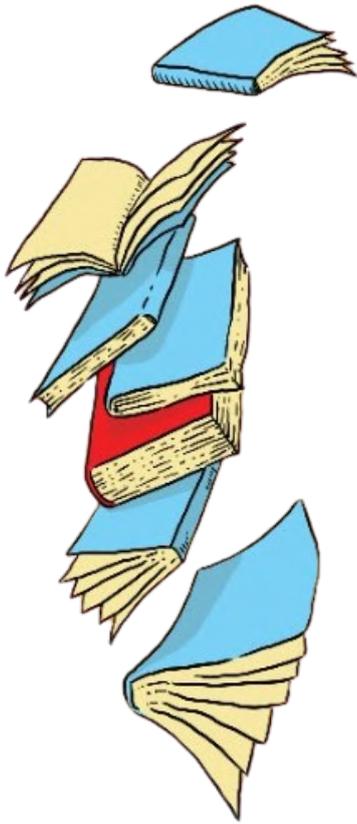
IIBF 2026 proudly carries the theme **“Read Today, Lead Tomorrow.”** This is more than a slogan—it is a movement. A call to ignite a new generation of readers who will shape the future of Indonesia.

At IIBF 2025, an extraordinary phenomenon unfolded. Thousands of young people—many of them from Gen Z—filled the venue with energy and curiosity. They didn’t just gather; they explored. The English-language book cluster was vibrant and packed, while philosophy, fiction, history, religion, and children’s books drew enthusiastic crowds. The excitement was undeniable.

This wave of enthusiasm signals something powerful: the rise of **a new generation of readers in Indonesia.**

In an era often defined by digital disruption, these young readers are proving that technology does not replace books—it amplifies their reach. Highly connected to social media, they are building conversations, sharing ideas, and **bringing books back to the center of cultural dialogue.** They challenge the old narrative that Indonesia as a nation skipped the literary age. Instead, they demonstrate that **reading remains alive, relevant, and revolutionary.** Reading is not merely a hobby. It cultivates knowledge. It sharpens critical thinking. It nurtures empathy. These are the foundations of visionary leadership.

IIBF 2026 is where ideas grow, perspectives expand, and the leaders of the future begin their journey—one book at a time.



IIBF 2025 FACTS & FIGURES

204,430 visitors from **17** countries.

221 exhibitors at **5,273 m2** venue area. **100+** professional participants (literary agents and publishers).

150+ events, **200+** speakers (writers, illustrators, translators, publisher's figures, influencer, artist, etc.)

5,000+ students.

16 media partners, **20+** community partners, **70+** media publications.

11,148,456 social media impressions with **1,000,000+** accounts reached.



EVENT INFORMATION



Wednesday-Sunday, 30 September-4 October 2026



09:00-21:00 WIB Jakarta time (GMT +7)

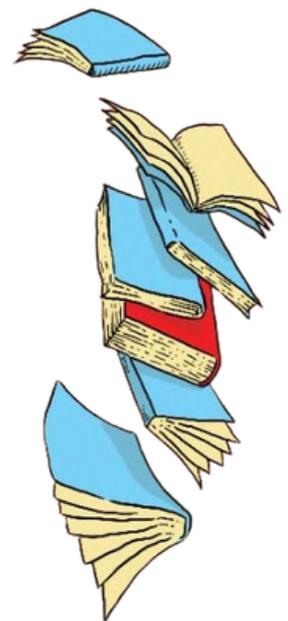


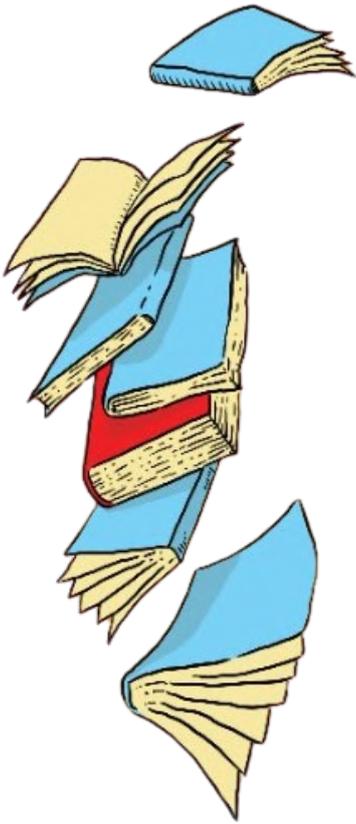
Assembly Hall & Lower Lobby
Jakarta International Convention Center



WHO CAN YOU MEET?

- Indonesian publishers
- International publishers
- Bookstores
- Libraries
- Government institutions
- Distributors
- Digital solutions companies
- Online retailers
- Educational institutions
- Literary agencies
- Stationery and related products companies
- Internet publishers
- Editors
- Writers & translators
- Librarians
- Licensing professionals
- Rights buyers and sellers
- Booksellers
- Media & press
- Service providers
- Reading promoters





FIND OUT WHAT'S ON!

Book Fair

Events to bring the community closer together to books, and further cultivate reading and instilling habits for love of knowledge. Various events related to books will be held in addition to book trading are discussions, workshops, talk shows, book launches, etc.

Indonesia Rights Fair (IRF)

Indonesia Rights Fair (IRF) is the special place for copyright transactions, networking activities, and meeting publishing friends worldwide. At IRF, publishers, authors, literary agents, or copyright owners can promote their copyrights to others such as publishers, movie makers and many others.

Story Market

This program was held for the first time at IIBF 2024. Story Market is events for publishing sector, studios, platforms web content, as well as rights holders for intellectual property meeting with buyers from production houses (PH), producers, streaming service providers, and others.

Ikapi Awards

This is an appreciation given to writers, the best works from writers and literacy and culture activists. The awards categories are: Writer of the Year, Book of the Year, Children's Book of the Year, Rookie of the Year, Literacy Promoter, and Lifetime Achievement. Ikapi Awards announcement is presented at the Opening Ceremony of IIBF.



Illustrations Exhibitions

An ample space provided for illustrators to display their works, so buyers who want to use their works can contact them directly.

This program was held for the first time at IIBF 2024 and attracted 50 illustrators who submitted more than 70 illustrations for the exhibition.



Cosplay Carnival

This event was held for the first time at IIBF 2022, consisting of two agenda items namely Cosplay Competition and Coswalk. The enthusiasm of participants and visitors making this event one of the most awaited events by cosplayers.



Wisata Literasi

A program aimed at students and the general public to further introduce reading materials, literary treasures, and cultures from various regions in the country and friendly nations.

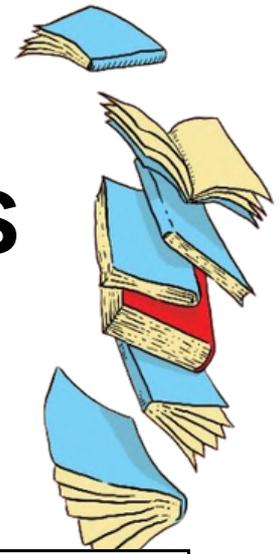


Lit Connect

This event brings together book industry players with professionals in film, animation, and other IP development. Through Lit Connect, it is hoped that book industry players and creative individuals will collaborate and elevate local intellectual wealth to compete globally.



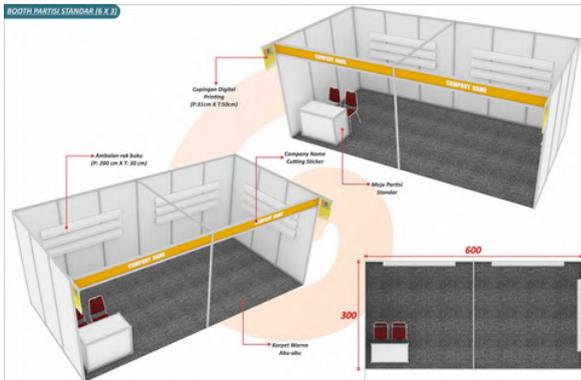
BOOTH OPTIONS & PRICES



Standard Booth

Price USD310/sqm

Early bird discount 10% register by May 20, 2026: **USD279/sqm**



No	Item
1	White partition with aluminium structure
2	Lettering of company name (digital printing on vinyl)
3	1 table and 2 chairs

No	Item
4	Electricity/MCB (2 ampere, 440 watts) with one socket
5	1 cube lamps (TL) of 40 watts
6	Carpeted floor
7	Bookshelf of Standard Booth: - 9, 12, 15 sqm booth: 6 (six) bookshelves @180 cm - 18 & 24 sqm booth: 9 (nine) bookshelves @180 cm - 27 sqm booth: 12 (twelve) bookshelves @180 cm
8	ID Card
9	Company profile at IIBF 2026 directory

System Stand Plus

Additional Fee USD35/sqm

*for minimum 18 sqm



No	Item	Qty
1	White stackable chair	5
2	Information counter	1
3	1 meter shelf	18
4	Long-arm spotlight	9
5	Socket (500 watt)	1
6	1 meter lockable cupboard	6
7	Wooden round table	1
8	Waste paper basket	1

Premium Package (Special Design Booth)

Additional Fee

USD105/sqm

*for minimum 56 sqm



No	Item	Qty
1	Floor high 10 cm glossy white laminated finishing	1 set
2	Partition wall made of wood with wall paint finishing, height 3m	15
3	Warehouse + key	1
4	Fascia combination logo	1 set
5	Pillar standing combination TV & logo	1 set
6	Towers combine with logos	2
7	Bookshelves with wall paint finishing	5
8	Round ornament rack	1 set
9	2-Seater sofa	2
10	1-Seater sofa	1
11	Coffee table	1
12	Round table	2
13	Dealing chair	8
14	Barstool	2
15	Reception desk	1
16	Brochure rack	1
17	TV 50'	1
18	Box + plants	1 set

Note:

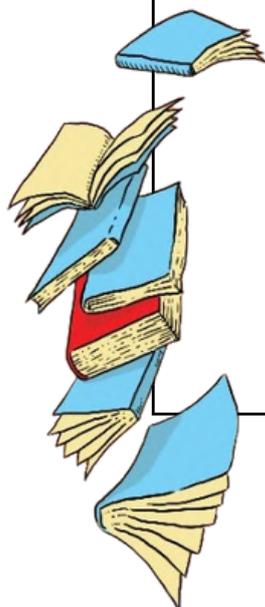
For exhibitors who use contractors other than the official Committee contractor, a **fee of 5%** will be charged.

IIBF 2026 BOOTH PRICE LIST

No	Booth Area (sqm)	Standard Booth (US\$310/sqm)	Standar Booth (Early bird 10%)	Total Price (US\$)		Total Price (US\$) Early Bird 10%	
				System Stand Plus (+Add Fee US\$35/sqm)	Special Design (+Add Fee US\$105/sqm)	System Stand Plus	Premium Package
1.	18	5,580	5,022	6,210	7,470	5,652	6,912
2.	27	8,370	7,533	9,315	11,205	8,478	10,368
3.	72	22,320	20,088	24,840	29,880	22,608	27,648

OTHER EVENTS' PRICES

EVENT	PRICE
INDONESIA RIGHTS FAIR	USD150/3 days
STORY MARKET (BOOK TO SCREEN)	USD30/IP
STAGE EVENT Main Stage Lobby Stage	Exhibitor USD175/1.5 hrs/weekday USD225/1.5 hrs/weekend USD150/1.5 hrs/weekday USD200/1.5 hrs/weekend Non-exhibitor (Main/Lobby Stage) USD750/1.5 hrs/weekday USD850/1.5 hrs/weekend



BENEFITS FOR VIP BOOTH

(minimum a 72 sqm booth)

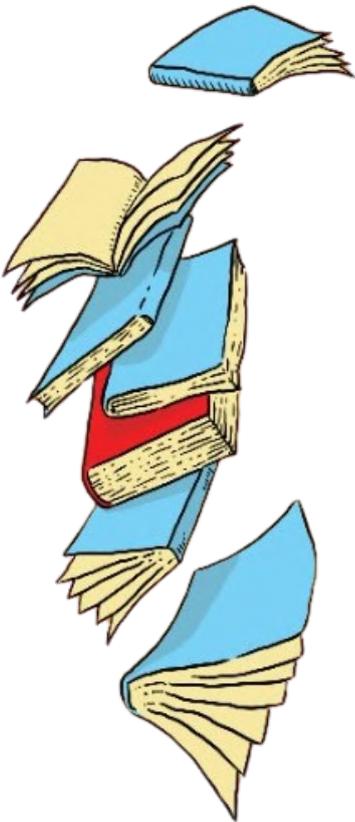
No	Item
1.	A hanging banner sized 1 m x 4 m, dedicated solely to the exhibitor as promotional media to be displayed in the Jakarta International Convention Center's lobby.
2.	Placement of the exhibitor's logo (shared logos) on the billboard installed on Gerbang Pemuda Street, Senayan.
3.	Placement of the exhibitor's logo on hanging banners sized 1 m x 4 m (shared logos) displayed in the Jakarta International Convention Center or the Assembly Hall's lobby.
4.	Placement of the exhibitor's logo (shared logos) at the IIBF 2026 venue's welcoming gate.
5.	Exhibitor's company profile (TVC) which will be shown on the stage screen.
6.	Exhibitor's company profile to be featured on the IIBF website (www.indonesia-bookfair.com).
7.	Placement of the exhibitor's logo to be featured on the IIBF social media.





IIBF 2025 PHOTO GALLERY





Thank You

Let's collaborate!

CONTACT PERSONS

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REGISTER NOW!



Scan the QR code

GET IN TOUCH!

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SECRETARIAT

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